

19th Annual



# LAWYERS' CAMPAIGN

*CollegeBound has the law on its side.*

## FAQs

### **What is the mission of the CollegeBound Foundation and how did it begin?**

The mission of the CollegeBound Foundation is to encourage and enable Baltimore City public school students to attend college. In 1988, a group of business and community leaders decided to create a pre-college program in response to the failure of the public school system to get students into college.

CollegeBound came into existence as an independent, non-profit program designed to work exclusively with city students to help them achieve a post-secondary education. The broader goal was to prepare them to be members of Baltimore's workforce and to contribute to the strengthening of the social and economic fabric of our city.

### **How did the Lawyers' Campaign for CollegeBound Foundation begin?**

In 1992, a small group of volunteers from various law firms decided to help raise money toward the Last Dollar Grants that CollegeBound provides to its scholars. They created the Annual Lawyers' Campaign for CollegeBound Foundation and set the crucial foundation for the Campaign as it stands today.

### **How does the Campaign generate funds toward CollegeBound's mission?**

The Campaign generates funds a few ways.

1. Law firms in Baltimore and the surrounding area sponsor the Annual Lawyers' Campaign for CollegeBound.
2. Individual attorneys, paralegals, legal secretaries, and other support staff donate personally to the Campaign. Both of these efforts are sustained through the dedication of our volunteers, called Deans. Deans help generate support and excitement for the Campaign through their efforts at their individual law firms. They actively solicit donations through their network of friends, colleagues, and coworkers, and help us to work within their firm for sponsorship.
3. We host an annual event for summer associates each July. 'Have a Seat at the Bar!' is a fun happy hour designed to both raise funds and awareness among soon-to-be lawyers, young lawyers, and their mentors.

### **Who do I contact with questions about the Campaign?**

Katie Applefeld, Development Director, 410-783-2905, x202 or via email at [kapplefeld@collegeboundfoundation.org](mailto:kapplefeld@collegeboundfoundation.org).

### **When do I send checks and where should they go?**

Send checks to: **Katie Applefeld, CollegeBound Foundation, 300 Water Street, Suite 300, Baltimore, Maryland 21202.**

If you are collecting checks, please do not hold them too long. Donors become concerned if their checks do not clear in a timely fashion, and keeping current on our level of donations helps staff gauge how well the Campaign is going.

### **How long does the Campaign run?**

The Campaign begins on September 1st and ends on December 31st.